HARNESSING THE POWER OF RUGBY

An Invitation to Support

RUGBY FOR LIFE®

RFL MEMBERS CLUB

NORTHLAND RUGBY

Introduction

Rugby for Life® (RFL) is a registered Charitable Trust in New Zealand and is dedicated to enriching the lives of all Northlanders.

By leveraging of the power of "Northland" rugby, Rugby for Life aims to develop people and communities, embrace positive change, and nurture pride for the people of Northland. Northland is the poorest area of New Zealand and this is unacceptable. The rugby community and its networks is taking the challenge to say enough is enough and we can help our community do better. Our community lead programs, leadership, use of talented experts and tools is leading to real generational change and outcomes. Now is your opportunity to help us help Northland.

OUR ACHIEVEMENTS TO DATE

Making Direct Impacts In Our Communities

SUPPORT

Connected the community by creating stronger clubs and engaging a volunteer army. 252 events held in clubs in last 12 months.

EXPERTS

Clear focus on longterm club sustainability. 8 RFL Coordinators in 9 Rugby Clubs plus another 10 to be added in 2023.

INCOME

$700k directly passed back to clubs and union. Created a community led self-funding environment to inspire a hand up not a hand out ethos.

PLAYERS

Increased club membership across the motu. Increasing support roles, volunteer army and community connection in the process.

COMMUNITY

Created in-house Union resources to focus community pathways and outcomes through our clubs.

FUNDING

Created a community outreach network now utilised by government agencies and commercial entities as the go to model for community outreach.

HELP US

TO REACH OUR GOAL

NZD $2MILLION

OVER THE NEXT 3 YEARS TO PROVIDE

- 42 Dedicated Club Coordinators To Help Solve Regional Issues
- A Sustainable Future For Community Clubs

We are now into our 4th year and starting to see some real generational impact.Our next phase is to build on today and position RFL to be a stable and sustainable model with the help from our UK network.

RFL MEMBERS CLUB £1000 OR RFL MEMBERS CLUB £500

Your annual support will help turn RFL into a 'self fulfilling' model in it's own right, and you'll get to have fun along the way.

RFL MEMBERS CLUB

BECOME A MEMBER

Contact: Nigel Armstrong (RFL London Ambassador)
Email: Nigel.Armstrong@rugbyforlife.org.nz

RUGBY FOR LIFE®

RUGBY FOR LIFE | RFL MEMBERS CLUB

BECOME A MEMBER

Partnered with ATLAS | THE MATT RATANA RUGBY FOUNDATION

RFL MEMBERS CLUB

What You Get

Aside from the satisfaction of giving and witnessing the program's results firsthand, you will be a part of a growing dynamic network with access to exclusive money can't buy events and opportunities.

PLUS access to ALL BLACKS tickets for northern hemisphere games.

And get a FREE pint at The Duke of Marlborough Hotel on your next trip back to New Zealand!

EXCLUSIVE EVENTS

2022 Events:

16TH NOVEMBER

Private Dining

1 private dinner (for corporate guests) for up to 10, plus special guests.

17TH NOVEMBER

Members Dining

RFL UK London club dinner and talk from NZ Rugby Union Board Member and RFL Chair Ajit (plus special guests) for up to 40 people at Boiler and Company Cocktail Bar and Restaurant.

19TH NOVEMBER

The Long Lunch

On game day meet at Boiler and Company Cocktail Bar and Restaurant for a long lunch and go to **ALL BLACKS vs ENGLAND** game.

2023 Events: *(planning stage)*

RUGBY WORLD CUP

France & London

Golf Day | Corporate functions | Members Long Lunch and other events to be added.

Quarterly Catch Up:

NETWORKING AND FUN

The Update

OCT 22 / JAN / APRIL / JULY 23

Q&A

On the big screen at Boiler and Company Cocktail Bar and Restaurant. A chance to hear quality speakers and network, and enjoy some good old fashion social intercourse.

Annual RFL Members Team Dinner is included in membership fee

How To Join

Choose one of the membership options and click the button to join online!

RFL MEMBERS CLUB £1000 — JOIN NOW

OR

RFL MEMBERS CLUB £500 — JOIN NOW

RFL MEMBERS CLUB

Proudly partnering with Boiler and Company for our networking events.

BOILER AND COMPANY EST.2020

Boiler and Company is a specialist cocktail bar and restaurant that focuses in equal measure on the craft of mixology and the culinary skills of the kitchen team.

Blue Fin Bldg, 5 Canvey St, London SE1 9AN